

New York State Office of General Services
New York State Procurement (NYSPRO)
Corning Tower Building
Empire State Plaza
Albany, New York 12242
<http://www.ogs.ny.gov>

PURCHASING MEMORANDUM

GENERAL INFORMATION BULLETIN

NUMBER: CL-801

DATE: June 5, 2014

GROUP: 79050 – MEDIA SERVICES
(Statewide)

PLEASE ADDRESS INQUIRIES TO:

STATE AGENCIES & CONTRACTORS

Jessica Walker
Contract Management Specialist
(518) 474-4174
ogs.sm.sstadvertmktg@ogs.ny.gov

OTHER AUTHORIZED USERS

Customer Services
(518) 474-6717
customer.services@ogs.ny.gov

SUBJECT: TERMINATION OF ADVERTISING & MARKETING SOURCING PROJECT

TO ALL STATE AGENCIES AND OTHERS AUTHORIZED TO USE STATE CONTRACTS:

This office previously identified Advertising and Marketing as a category to be analyzed for a potential statewide agreement.

After considerable analysis NYSPRO is not letting a centralized statewide contract for media services at this time. OGS has determined it is in the best interest of procuring agencies to acquire their advertising and media services utilizing the scope of services necessary to meet each agency's specific and unique needs. Authorized Users are encouraged to procure advertising services on their own behalf.

We will reexamine this area at a later date. If you have questions please contact the Contract Management Specialist listed above.

* * * * *